

TM #401510

NCC Cable System Order

11762915

Order #	62338231	Flight Dates	09/26/16 - 10/02/16		Update Date	09/22/16	
Syscode	0897	Agency	Medium Buying LLC		Version	1 Vs. 1	
System Name	Spectrum/University Of Wisconsin	Advertiser	Ron Johnson for US Senate		Show All Lines		
Market	Madison	Client Code			Total # of Weeks	1	
AE	Andrew Yoiles	Product Code			Total	\$120.00	
Sales Coordinator	Luke Priddy	Est Code	926Debate		Commission	\$18.00	
Office	Washington	Product Name	Pres. Debate		Net Total	\$102.00	
Phone	(301) 951-2620	Credit Status			Total Spots	10	
Status	Not accepted				Affiliate Split	100.0	
Survey	Jul16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+		Sold On	Cost Per Spot	
-		Makegood Policy	Approval Required		GRP	-	GIMP
					CPP	-	CPM
						-	-

Comments : 9.22 New order. Presidential Debate Pre and Post. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$12.00	\$12.00	30	Presidential Debate 9/26
2	CNN	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$12.00	\$12.00	30	Presidential Debate 9/26
3	FXNC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$12.00	\$12.00	30	Presidential Debate 9/26
4	FXNC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$12.00	\$12.00	30	Presidential Debate 9/26
5	MNBC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$12.00	\$12.00	30	Presidential Debate 9/26
6	MNBC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$12.00	\$12.00	30	Presidential Debate 9/26
7	CNBC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$12.00	\$12.00	30	Presidential Debate 9/26
8	CNBC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$12.00	\$12.00	30	Presidential Debate 9/26
9	HLN	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$12.00	\$12.00	30	Presidential Debate 9/26
10	HLN	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$12.00	\$12.00	30	Presidential Debate 9/26

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$120.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$120.00

SYSTEM APP: SALES ACCT

Date Printed 09/22/16

62338231 | Madison | Spectrum/University Of Wisconsin | 0897 |